

Central Valley Vendor Fair (Participating Vendor Application & Agreement)

Collaborative Production by Panther Prowls, Rough Cut Leather, EDU eXchange, and E-Ville Designs

Thank you for your interest in becoming a Participating Vendor. Please complete this application in its entirety. Submission of this application does not guarantee acceptance.

Vendor Information

Bus. Name: _____ Vendor Contact: _____

California Seller's Permit Number (if applicable): _____

Business Description: Please describe the products you intend to sell or promote.

Business Address:

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website(s): _____

Social Media links: (Facebook/Meta, FetLife, Instagram, etc.)

Online Store(s) (Etsy, Shopify, etc.):

Vendor Space Reservation Request

☐ One 6-foot Vendor Space – \$40 ☐ Two 6-foot Vendor Spaces – \$80

Additional Requests: _____

Vendor Participation Credits (VPC)

Participating Vendors may earn VPCs through:

- Early Registration – +5 VPCs.
- Promotional Contribution – +20 VPCs
- Vendor Demonstration – +10 VPCs
- Vendor Referrals – +10 VPCs per confirmed referral

VPCs may be applied toward:

- Vendor space for the current event.
- Additional vendor tables
- Vendor space for any Central Valley Vendor Fair held within twelve (12) months of the date earned

**** VPCs are non-transferable, have no cash value, and expire twelve (12) months after being earned.**

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Vendor Demonstration (Optional)

Would you like to present a 15–20 minute Vendor Demonstration of your product(s) ?

☐ Yes (+20 VPC) ☐ No

If yes, please provide the title and a brief description.

Title: _____ Presenter's Name(s): _____

Description: _____

Promotional Contribution (Optional)

Would you like to provide a Promotional Contribution of minimum value of \$25 or higher to earn 20 Vendor Participation Credits (VPCs)?

☐ Yes (+20 VPC) Estimated Retail Value: \$ _____

Item Description: _____

Vendor Referral Program (Optional)

*(Applicable Only once per referral the first time that referral registers)

Did another Participating Vendor refer you?

☐ No. ☐ Yes Vendor Name: _____

Have you referred any vendors?

☐ No. ☐ Yes, If yes, please list them. (+10 VPC per accepted vendor)

Staff: Event Representative(s) Working the booth space:

Vendor Promotion Program

Would you like your business promoted through Central Valley Vendor Fair promotional channels throughout the year?

☐ Yes ☐ No

By selecting "Yes," you authorize the Central Valley Vendor Fair to share your publicly available business name, logo, website, social media, and promotional images.

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Vendor Agreement

By signing below, the Participating Vendor agrees to:

- Understand that submitting an application does not guarantee acceptance.
- Complete setup before the published opening time, maintaining a professional, respectful, and welcoming vendor space.
- Comply with all applicable federal, state, and local laws.
- Obtain and maintain any permits or licenses required to conduct business.
- Be responsible for all merchandise, equipment, displays, and personal property.
- Remain open during scheduled event hours unless otherwise approved by Event Management.
- Leave the assigned vendor space clean upon departure.
- Refrain from transferring, sharing, or subleasing vendor space without prior written approval.
- Understand that the Central Valley Vendor Fair, its organizers, volunteers, venue, and collaborating organizations are not responsible for loss, theft, damage, injury, or claims arising from participation in the event.
- Understand that this is a Rain or Shine event.
- Understand that vendor fees become non-refundable thirty (30) days prior to the event unless the event itself is canceled.
- Accept that the Central Valley Vendor Fair reserves the right to decline applications that are not consistent with the mission, safety requirements, or operational needs of the event.

Photography & Media Release

The Participating Vendor grants permission for photographs and video of their booth, products, demonstrations, business representatives, and promotional displays to be used by the Central Valley Vendor Fair, Panther Prowls, Rough Cut Leather, and EDU eXchange for promotional, educational, historical, and marketing purposes without additional compensation.

Acknowledgement

The information provided in this application is accurate to the best of my knowledge.

I have read, understand, and agree to the terms contained within this Participating Vendor Application & Agreement.

Applicant Signature: _____ PrintedName: _____

Date: _____